

Our story starts with a simple truth: life can be challenging and sometimes we all need some support along the way.

ONWARD SHIFT BROCHURE

www.onwardshift.com

Contents

Meet the Founder	03
Our Mission, Vision and Values	04
Coaching	05
Some of our Coaches	06
Counselling	07
Some of our Counsellors	08
Keynote Speakers	09
Toolbox Talks	10
Shop	11
Free Resources	12-13



Onward Shift isn't just a company, it's a movement.

For far too long, construction has demanded resilience without offering real support. I know this firsthand. After 15 years as an electrician, I've experienced the stress, burnout and mental health struggles many in our industry face but rarely talk about.

Living with ADHD and OCD, I often felt isolated and exhausted by the endless search for the right help. That's why I created Onward Shift: a trusted, accessible space where tradespeople and workers from all backgrounds can find support without confusion or judgment.

Here, you're seen, heard and valued. Whether you're battling stress, anxiety or just need a safe place to breathe, we're with you every step of the way.

We build structures every day. Now it's time to start building each other up.

Onward Shift is your space to heal, grow and move forward.

OUR MISSION, VISION AND VALUES



Mission

Onward Shift works to remove the stigma around mental health in construction. City by city, company by company, person by person, we are committed to reducing suicide rates within the construction sector and improving overall mental well-being.

We provide accessible, judgement-free support through a growing network of resources, offering practical solutions and encouragement for personal growth and resilience.



Our Values

We're not trying to offer short term help or solutions, we're putting our focus on helping people SHIFT their mindsets for a better future:

See the world for what it can be
Have the confidence to take on each day
Inspire hope for a better tomorrow
Feel your best
Tomorrow only gets better!

We love that everyone is unique and creating an atmosphere that is welcoming is our highest priority!

Our Vision

Onward Shift envisions a world where mental health is prioritised and accessible to all. Our goal is to create a trusted platform where construction workers and companies can find both paid and free support, ensuring that no one feels alone.

Through physical and digital wellness spaces and multiple channels of support, we aim to make mental health openly embraced and an essential part of everyday life.



COACHING

BUSINESS COACHING

We know the ups and downs of running a business can be a heck of a ride but fear not we've got your back.





CAREER COACHING

Say hello to our Career specialists. Your ultimate guide through the twists and turns of your professional journey.

LIFE COACHING

Together, we'll dive into your goals, dreams and the things that truly light you up on the inside.





NEURODIVERSITY COACHING

Being neurodivergent can be overwhelming, let's break it down into actionable steps.

NUTRITIONAL COACHING

In today's fast-paced world, convenience often takes priority over health, making it easy to rely on fast food and processed snacks. At Onward Shift, we understand the struggle of maintaining a nutritious diet while juggling a busy lifestyle.



SOME OF OUR COACHES



STUART CAREER COACH

'I work closely with each client to identify their strengths, overcome obstacles and cultivate a mindset that creates growth, success and fulfillment.'

JILL NEURODIVERSITY COACH

'I help neurodivergent adults take the first step toward lasting change by building self-awareness, practical habits and confidence to thrive.'





NICOLE LIFE COACH

'I help individuals overcome anxiety, low self-esteem and identity struggles by providing empathetic, action-focused coaching to navigate life's challenges and rediscover their true potential.'

COUNSELLING

INTEGRATED COUNSELLORS



An integrative counsellor tailors their support to each client's unique needs. This flexible approach draws from methods like cognitive behavioural therapy and psychodynamic therapy, aiming to provide a more holistic and personalised experience.

PERSON CENTRED COUNSELLORS



A person centred counsellor focuses on creating a safe, empathetic and non-judgemental space, allowing clients to explore their thoughts and feelings openly. This approach believes in the client's ability to find their own solutions.

RELATIONSHIP COUNSELLORS



Relationships can be complex but they don't have to be. With our compassionate approach and expert guidance, you'll learn how to communicate more effectively, resolve conflicts and cultivate deeper connections with those you love.

SOME OF OUR COUNSELLORS



UNA INTERGRATIVE COUNSELLOR

'I'm an Integrative Psychotherapist helping individuals, couples, and young people heal from trauma and build more fulfilling lives.'

WILL PERSON CENTRED COUNSELLOR

'I help individuals navigate grief, relationships, anger and life direction with practical steps towards meaningful change.'





'I offer compassionate, personalised therapy for individuals, couples and families, specialising in dementia support, grief, anxiety and relationship challenges.'



SERENA PERSON CENTRED COUNSELLOR

'I work with adults facing Generalised Anxiety Disorder (GAD), Health Anxiety, Insomnia, OCD, PTSD, low self-esteem and other mental health challenges'



KEYNOTE SPEAKERS

At Onward Shift, we connect you with world class keynote speakers who bring fresh perspectives, powerful storytelling and expert insights to your events. Whether you're looking to inspire innovation, create resilience or drive meaningful change, our diverse roster of speakers is ready to captivate and energise your audience. Explore our selection and find the perfect speaker to make your next event truly unforgettable!

SOME OF OUR SPEAKERS







JAMES



MARK



TOOLBOX TALKS

In the construction industry, long hours, high-pressure environments and physical demands can take a serious toll on mental health.

Our Mental Health Toolbox Talks are designed specifically for construction workers, site managers and crews to address these challenges head-on with real conversations, practical strategies and a focus on building mentally healthier job sites.



Flexible Packages to Suit Every Site

You can mix and match any talks from our growing library. No bundles are fixed you choose the talks that suit your site's needs.

1 Talk - £50 per site

Perfect for sites looking to trial mental health conversations or target a specific issue.

4 Talks - £175 per site (Save £25)

Build a monthly rotation of toolbox talks or address multiple areas of mental wellbeing.

12 Talks – £450 per site (Save £125)

Ideal for annual mental health planning with a broad, proactive approach.

We also offer an option of adding your logo or tailor to your site for a small additional charge.

Onsite Toolbox Talks:

Enhance engagement with our onsite toolbox talks. A professional will visit your site for a session, providing expert guidance and answering guestions in person.

Need a custom quote for multiple sites or larger packages? Contact us for bulk pricing.

SHOP

Clear your mind. Capture your ideas.

Our notebook is more than paper it's a space to organise thoughts, set goals and bring dreams to life. Perfect for everything from big visions to daily to dos.

Price- £25.00





Speak Up. You Matter. Always.

This isn't just a t-shirt it's a statement. Bold and empowering, it challenges outdated ideas and reminds us that finding your voice is strength. Comfortable, versatile and designed to spark conversation, it's made for those ready to stand tall in their truth.

Price: £35.00

Your comfort zone, redefined.

Soft, cozy and made for slowing down. Our hoodie is the perfect reminder to pause, recharge and care for yourself because self-discovery starts with self-care.

Price: £50.00



Free Resources from Onward Shift





Blogs

Packed with stats, tips and actionable ways to support mental wellbeing on and off site.



Podcasts

Biweekly episodes featuring industry guests who share practical strategies to improve lives.



Newsletters

Delivered every two weeks to keep you up to date on the latest in construction and mental health.



Walk & Talk
Networking Events

Monthly meet-ups to get moving, connect and have real conversations in a relaxed setting.



Free Resources from Onward Shift



Check-in Buddy

Our WhatsApp Check-in System offers proactive, personalised mental health support directly to your employees, helping them feel heard, supported and more accountable wherever they are, even on-site!

Charity Support











CONTACT US

Email: journey@onwardshift.com

Website: www.onwardshift.com